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**Extreme Integration “brands” new image:
Web-Site Launch, Collateral, Case Studies**

Phoenix, AZ – May 10, 2007 – Extreme Integration, a voice and wireless specialized network integrator, has completed a major campaign to create a new “look and feel” for the company. “Branding” the organization with the new tagline: **Voice Networks – Building Pathways for Productivity**, Extreme Integration has completely re-developed their marketing materials, created new case studies and is launching a new web site.

Part of the campaign includes the development of a new customer approach, centered on customer impact. The approach allows Extreme Integration to design customer solutions that positively impact real communications issues, allowing customers to focus on their core business – not technology.

Extreme Integration, founded in 2000, provides network integration services to organizations across the United States. Headquartered in Phoenix, Arizona, the firm specializes in voice and wireless communications. Partnered with Cisco Systems, Vocera Communications, Ascom, Meru Networks, APC and other technology providers, Extreme Integration blends technology solutions aimed at impacting business issues.

For more information on Extreme Integration, visit www.extremeintegration.net

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